

# Matias Gordon



Graphic designer • Art director  
ux designer

## mobile

[+54] 9 116.262.4922

## E-mail

matigordon@gmail.com

## LinkedIn

/matigordon

## Portfolio

www.designwego.com

## Nacionality

Argentina

## Professional experience

- 2021/ to present** **Flybondi Airlines**  
*Sr. Graphic designer - Marketing Area*  
graphic design, marketing and creative campaigns, aircraft livery designs, development of branding style guide.
- 2011/ to present** **design wego independent agency**  
*Art director*  
branding design, graphic art design for brands and shows.
- 2019/ 2022** **Bushi contenidos agency**  
*Graphic designer*  
graphic and branding design. graphic art design for shows.
- 2013/ 2021** **Arlene Fern community school**  
*coordination of communication area - Graphic designer*  
team management, social media, video editing, website realization.

I have been designing, devising and coordinating creative projects for more than 10 years. I contribute with my vision of design, marketing and visual communication in all my creations.

## Independent professional experience

### Theatre plays in Argentina

Matilda El musical - network- closer - casi normales (next to normal)  
The Rocky Horror Show - Waitress the musical - The Who's Tommy - Departamento de Soltero (- El violinista en el tejado (Fiddler on the roof) - Falsettos - El Pacto (Thrill Me) - Bare una ópera pop - Despertar de primavera (Spring Awakening)

### Theatre plays outside Argentina

Panic - Thrill Me - All is Vanity (New York)  
Bare a pop opera (Los Angeles)  
Next to Normal (Barcelona)

### Brands in Argentina

Diwan's Entertainment Group - Paseo la Plaza - Laplaaonline.com.ar - Metropolitan Sura - Teatro El Picadero - Ticket BsAs - Benei Tikva - Mil Versiones

### Brands outside Argentina

The Spikelab - Pilas - Cake Away NYC - Quested Advisors - Snowday (New York)  
Sing! (Barcelona)  
Israel Outdoors (Israel)

Portfolio >> [CLICK HERE](#)<<

## Studies

- 2022** **University diploma in Design**  
**Visual Identity generated with data**  
UADE ARGENTINA  
Score: 8.6
- graduated 2020** **UX/UI Design**  
CODER HOUSE ARGENTINA  
Score: 10
- graduated 2016** **Graphic Designer**  
Instituto de Tecnología ORT Argentina  
Score: 8.29

## Languages

Spanish (Native)      English      Hebrew (Literate)  
[B2 Upper Intermediate]

## Computing

<b>Adobe</b>		<b>Office</b>	
Illustrator	██████████	Gsuite	██████████
Photoshop	██████████	Wix	██████████
XD	██████████	Emblue	██████████
Indesign	██████████	Trello	██████████
After Effects	██████████	Miro	██████████
Media Encoder	██████████		